



Social network of collaboration among experts for the improvement of Web sites

It is estimated that the world has nearly 20,000 million Web pages at present. At the exponentially growing number of Web sites, the need for guides and guidelines for developing pages also increases.

While there are tools that help to improve the sites, in nearly all the cases most validators are automated or respond to a one-off necessity, and can not resolve more complex issues, further away from the source code (it is obvious, if we understand that are programmed applications).

Such considerable aspects to the success of the Web sites as usability, design, communication, etc.. escape from the ability of machines and require supervision by qualified professionals.

Webbter is a web platform that allows cross reviews between Webmasters for the improvement of their Web sites

Webbter project aims become a model for improving Web sites, as channeler of strengths and weaknesses of the Web sites, benefiting not only businesses but also personal users with a Web site, blog,...

The value that we will offer feeds on the exploitation of information generated by each user, recording each and every one of their interactions, as well as the processes of "collective intelligence" that comes up from the dynamic of Webbter.

How it works?

The unique requirement to enter the community Webbter is to have a Website. All sites should be included in a category, location and language. In addition, Webbter will assign, automatically, indicators of relevance and achievement, based on worldwide known parameters, such us Alexa ranking, Google pagerank,...

Once registered, you can ask a webmaster for making a review of your Website. In turn, you can also be requested to undertake a review of another Website.

Nobody is obliged to make reviews and there should be mutual agreement between both sides so that nobody can make a review of another Website without the consent of the owner.

Also can be crusaded reviews, getting feedback from both sides. In this case, the reviews can be private and with restricted access to the contents by both sides.

In order to make the best possible rate of the contributed information, for the documentary management of the users, all the reviews should indicate what aspects that have been assessed: design, usability, CSS standards, optimisation for search engines positioning, etc..

Who is better?

Webtter seeks to improve the websites by external reviews, therefore what is scored is the reviews itself. The more it helps the owner, the better rate it achieves

Both, the review receiver and the registered readers, will have the possibility to rate it. So the best reviews will be promoted among the rest, in order to be easily available to read by others and learn from them.

This marks will create rankings of the best reviews rated by:

- A time (the best week of the month ... etc.)
- Location (best of a country)
- Web analyzed by category (educational, institutional, commercial ... etc.)
- Type of analysis (general usability, communication and so on ...)

In addition to being able to consult the best reviews, the reviewers - (the name by which we mean users who perform the review) - will carry out a reputation associated improve depending on the rates they receive from other users. The best reviewers, adding all quality and quantity reviews will be compensated with a prominent place in webtter and will receive an accreditation as "premium" in recognition of his work.

The Webtter Team